

MATT DRIVER - ATLANTIC SOCCER FACTORY OWNER



WPS - Former Head Coach Philadelphia Independence
 MLS - Former 1st Assistant Coach New England Revolution
 USL (D3 Pro) - Former Head Coach South Jersey Barons
 WPSL - Former Head Coach AC Diablos
 NPSL - Former Head Coach AC Diablos
 Former Director of Coaching for ODP Delaware
 A Licenses: USSF A, Brazilian A, Scottish A
 NSCAA Premier Diploma and NSCAA Advanced National Diploma
 Former Professional player of 12 years in England, Germany, and USA

PRESENTING PARTNER



COMING SOON! ATLANTIC CITY'S

**PLEASE CALL FOR A FREE TICKET
 WHEN YOU SIGN UP FOR CAMP!**

GREAT AMERICAN CIRCUS

TRAVEL TEAM CAMPS:

- \$1,500 (up to 18 players) U11 & Above
- \$1,200 (up to 14 players) U10 & Below
- High School Camps \$175 per player



PLAYER DEVELOPMENT CAMPS:

- **Goalkeeper Camps: Half Day \$125**
- **U3 - U5 Wee People Soccer: 9am - 11am Half Day \$85 / Full Day \$175**
- **U6 - U14 Player Dev. Academy: 9am - 12pm Half Day \$125 / Full Day \$175**

SIBLING DISCOUNT (Player Development Camps)

1st Sibling \$25 off original price
 2nd Sibling \$20 off original price

Please make all checks payable to
Atlantic Soccer Factory
 and mail to:
 107 Daphne Road,
 Egg Harbor Twnshp.,
 New Jersey, 08234

PAYPAL PAYMENT

is also available on our website at
www.atlanticsoccerfactory.com/services/camps

Player Name: _____ M / F d/o/b: _____

Team Name/Club: _____

Parent/Guardian: _____

Parent Email: _____ Cell: _____

Address: _____

City: _____ State: _____ Zip: _____

Emergency Contact: _____ Relation: _____

Home Phone: _____ Cell Phone: _____

List any medical conditions you currently have or had in the past, including chronic diseases or allergies: _____

Camp Location XXXXXXXXXX Date Attending _____

T-Shirt Size: **YM YL AS AM AL AXL**

As parent/guardian of the above player, I certify that he/she is in excellent health and has no physical, mental or emotional problems which are likely to prevent participation in strenuous physical play at soccer camp. I hereby release ASF, its agents and employees from any liability on account of injuries sustained by my son/daughter while participating in soccer camp activities. I give permission for my son/daughter to be medically treated for illnesses occurred or injury sustained during such participation and certify that he/she is covered by medical insurance which will reimburse ASF for expenses incurred by them, their agents and employees, on account of medical insurance ordered at their discretion, and also to indemnify them for any expenses not reimbursed by such insurance. I give consent for my son/daughter to be photographed, videotaped or filmed while participating in camp activities, and for the resulting photos to be used by ASF for educational and promotional purposes. I have read and understand the above.

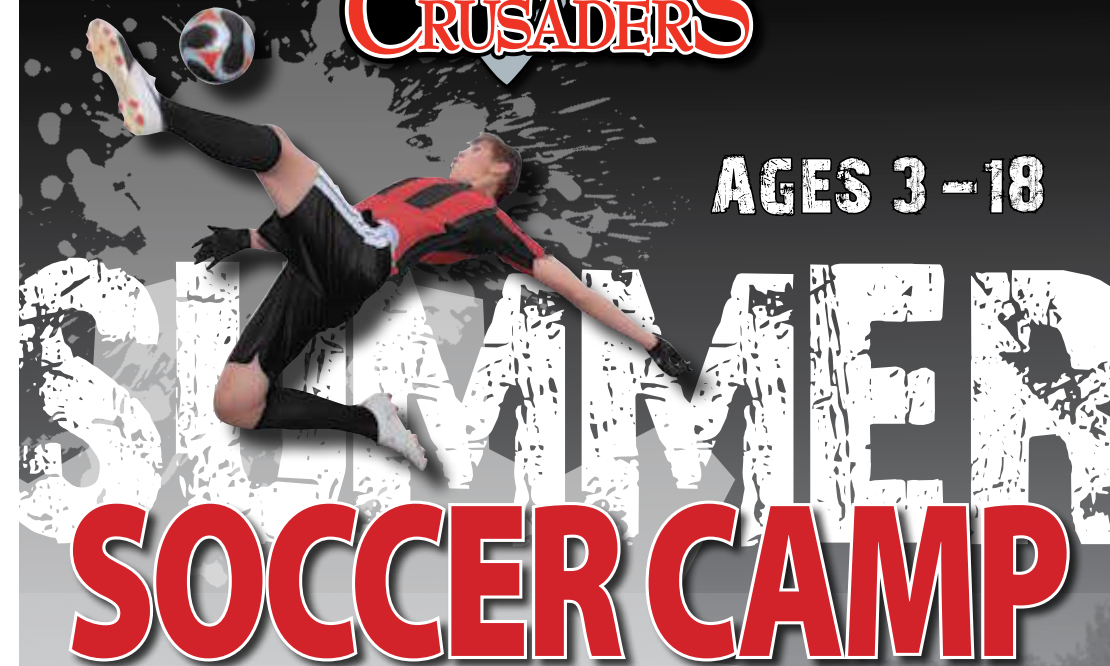
Parent/Guardian Signature _____

Date _____

Contact us directly at: Atlantic Soccer Factory
 107 Daphne Road, Egg Harbor Township, New Jersey, 08234
 Tel: 609-272-9232 • Website: www.atlanticsoccerfactory.com

THE OFFICIAL 2011

The official Training camp of the AC Crusaders!



AGES 3-18

SUMMER SOCCER CAMP

**Summer Training
 Player Development and
 Travel Team Camps**



609.272.9232

www.atlanticsoccerfactory.com

ASF APPROACH TO CAMP

The Atlantic Soccer Factory is a club neutral next generation soccer education and training company.

Our innovative approach is dedicated to assist you in developing your club's teams and their players, remaining consistent with ASF founder Matt Driver's philosophy of player development, and challenging the player to meet the appropriate demands of the game. As a brand ASF is new, but possess highly credentialed, experienced professional coaching staff who are dedicated to building champions as individuals both on and off the field.



WHY WE'RE DIFFERENT

We are not your typical trainers with accents!

ASF was created by Matt Driver, the former founding partner, GM, and Head Coach of the Philadelphia Independence of the WPS and former 1st Assistant Coach for the New England Revolution of MLS. Driver has been hailed as one of the nations leaders in coach education and player development. Over the years Driver has assembled some of the regions most qualified and experienced coaches which are supported by some of the brightest International coaching staff who have demonstrated a specific desire to coach all levels of youth players. Each member of ASF has been carefully selected from thousands of applicants and each of them are required to pass all state and Megan's law background checks prior to joining our staff. Each member of staff possess a minimum of a level 2 or equivalents, though many of our staff are in possession of multiple credentials from several B licenses, to several A licenses from various federations and associations from all over the world. Therefore, we can create a multidimensional experience for players and clubs alike.

WHAT PROGRAMS WE HAVE TO OFFER

- **Spring and Fall Club Training Contracts – 3hr minimum**
- **Professional Coaching Contracts – 2 sessions a week and we coach your games on the weekend**
- **Summer Select Programs for Teams and Individuals**

(United Program)

- **Summer Camps for Travel and High School Teams**
- **Summer Wee People Soccer Camps – U3 – U5**
- **Summer Player Development Camps – U6 – U14**
- **Indoor Training**
- **Xcelerate Program *(Speed and Agility)***
- **Goal Keeping Coaching**
- **Position Specific Training**
- **College Prep – Team Training**



Probitas, Fidelitas, Quod Integritas



TRAVEL TEAMS:

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- **\$1,200 (up to 14 players) U10 & Below**
- **High School Camps \$175 per player**

YOUR DAILY TRAINING SESSIONS will include some of the following areas:

- **Developing a system of play**
- **Playing from the back through the midfield**
- **Counter attacking play through quick transition**
- **Twin striker movement**
- **Personal and team possession**
- **Creating movement to create space**
- **Set plays from defending to attacking**
- **Defending in blocks**
- **Pressing and how to play against a pressing team**
- **Phase play in all areas of the field**
- **Attacking in the final third of the field**
- **Finishing**
- **The role of the goalkeeper in defending and attacking**



Before every training session we will provide you with a Pro Coaches demonstration and clinic. These demos, which are under match conditions, will give you great insight on how you will be trained to improve your soccer game, technically, and tactically. An important part of the player's education will be the introduction to our **Dynamic Stretching and Strength Training Program**. This, if done on a regular basis, will reduce the player's risk of injury.

Let us know more about your team!

Go to www.atlanticsoccerfactory.com/services/camps/team-camps and download a Team Camp Questionnaire.

SAMPLE TRAVEL DAY CAMP

- **9am – 9:30am:** Xcelerate Speed and Agility
- **9:30am – 10:15am:** Technical Theme
- **10:15am – 11am:** Technical / Tactical Theme
- **11:15am – 12 noon:** Game / Phase of Play

PLAYER DEVELOPMENT ACADEMY:

- **Goalkeeper Camps: Half Day \$125**
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9am - 11am Half Day \$85 / Full Day \$175
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9am - 12pm Half Day \$125 / Full Day \$175
- Sibling Discounts: \$25 off 1st sibling / \$20 off 2nd sibling**

WEE PEOPLE SOCCER

This is a child's first opportunity to experience the excitement and joy of playing an organized sport at your local club. It's also your first chance to watch your child play and grow with others while learning some fundamental soccer skills. This popular program involves soccer-based activities, promotes motor skill development, aids group interaction, and is an excellent form of exercise. **The emphasis is on FUN, FUN, and FUN!**

PLAYER DEVELOPMENT ACADEMY

This program is ideal for the player of the future. The program covers skills developed through a wide array of international philosophies including but not limited to Dutch training methods and Scottish development activities, incorporating a unique program specifically designed for U6-U14's. The program offers players the opportunity to experience and accelerate their learning ability in a safe fun-filled environment.

SAMPLE FULL DAY PROGRAM

- **9am – 9:30am:** Brazilian Mobility – Warm up
- **9:30am – 10:15am:** Individual Training, Receiving to create space
- **10:15am – 11am:** Small Group Tactical
- **11am – 12 noon:** Small Sided Games
- **12 noon – 1pm:** Lunch
- **1pm – 1:15pm:** Xcelerate – Warm up *(Speed and Agility)*
- **1:15pm – 2pm:** Large Group Tactical
- **2:15pm – 2:45pm:** Scrimmage
- **2:45pm – 3pm:** Warm Down



“Some of the Brightest International Coaching Staff”

call 609 . 272 . 9232 or visit www.atlanticsoccerfactory.com

